

IN THE UNITED STATES DISTRICT COURT
FOR THE NORTHERN DISTRICT OF TEXAS
WICHITA FALLS DIVISION

X CORP.,	§	
	§	
<i>Plaintiff,</i>	§	
	§	
v.	§	No. 7:24-cv-00114-B
	§	
WORLD FEDERATION OF ADVERTISERS;	§	
MARS, INCORPORATED;	§	
CVS HEALTH CORPORATION;	§	
ØRSTED SERVICES A/S;	§	
NESTLÉ S.A.; NESTLE USA, INC.;	§	
ABBOTT LABORATORIES;	§	
COLGATE-PALMOLIVE COMPANY;	§	
LEGO A/S; LEGO BRAND RETAIL, INC.;	§	
PINTEREST, INC.;	§	
TYSON FOODS, INC.;	§	
SHELL USA, INC.; AND	§	
SHELL BRANDS INTERNATIONAL AG,	§	
	§	
<i>Defendants.</i>	§	

DEFENDANTS' UNOPPOSED MOTION TO EXTEND PAGE LIMITS

TO THE HONORABLE JANE BOYLE, UNITED STATES DISTRICT JUDGE:

Defendants World Federation of Advertisers; Mars, Incorporated; CVS Health Corporation; Ørsted Services A/S; Nestlé S.A.; Nestle USA, Inc.; Abbott Laboratories; Colgate-Palmolive Company; LEGO A/S; LEGO Brand Retail, Inc.; Pinterest, Inc.; Tyson Foods, Inc.; Shell USA, Inc.; and Shell Brands International AG (together, the “*Defendants*”) file this Unopposed Motion to Extend Page Limits. Defendants respectfully request that the Court increase the page limit for the replies as follows: 20 pages for a reply in support of the Motion to Dismiss for Failure to State a Claim (Dkt. 160); 15 pages for the reply in support of the Motion to Transfer (Dkt. 178); and 15 pages for the reply in support of the Conditional Motion for Severance (Dkt. 183).

On February 6, 2025, Plaintiff X. Corp. (“X”) filed its Second Amended Complaint against a total of sixteen defendants alleging antitrust claims under Section 1 of the Sherman Antitrust Act (Dkt. 77). Defendants have filed the following responsive papers:

Motion	Moving Defendants
Motion to Dismiss for Failure to State a Claim (Dkt. 160)	Abbott Laboratories, CVS Health Corporation, Colgate-Palmolive Company, LEGO Brand Retail, Inc., Mars, Incorporated, Nestle USA, Inc., Ørsted Services A/S, ¹ Pinterest, Inc., Shell USA, Inc., Tyson Foods, Inc., and World Federation of Advertisers
Motion to Transfer (Dkt. 178)	Abbott Laboratories, CVS Health Corporation, Colgate-Palmolive Company, LEGO Brand Retail, Inc., Mars, Incorporated, Nestle USA, Inc., and Pinterest, Inc.
Conditional Motion for Severance (Dkt. 183)	LEGO A/S, Nestle S.A., Shell Brands International AG, and Shell PLC ²

X filed its responses to these motions on July 28, 2025 (Dkts. 196, 197, 199). The replies in support of these motions are due on September 26, 2025.

Because the matters at issue in these motions are significant and complex, and because X’s responses raise both joint and individual issues affecting each of the more than one dozen Defendants before the Court, Defendants require more than the ten pages allotted under Local Rule 7.2(c) to adequately reply. After conferring with X, Defendants respectfully request the Court grant leave to allow the moving defendants to file replies with additional pages. X is unopposed to the requested additional pages, and this relief will not prejudice any party.

¹ Originally filed on behalf of Ørsted A/S prior to substitution (Dkt. 203).

² Shell PLC was later dismissed without prejudice (Dkt. 186).

Accordingly, Defendants respectfully request the Court grant this Motion and enter an order permitting Defendants to file:

- A 20-page reply in support of the motion to dismiss (Dkt. 160);
- A 15-page reply in support of the motion to transfer (Dkt. 178); and,
- A 15-page reply in support of the conditional motion for severance (Dkt. 183).

Defendants request such additional and further relief to which they may show themselves entitled.

Dated: August 4, 2025

Respectfully submitted,

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CERTIFICATE OF CONFERENCE

I hereby certify that on July 31, 2025, I conferred with counsel for X Corp. who stated Plaintiff is unopposed to the relief sought in this motion.

/s/ Jason M. Powers

Jason M. Powers

CERTIFICATE OF SERVICE

I certify that, on August 4, 2025, a true and correct copy of the foregoing instrument was served on all counsel of record using the Court's electronic filing system.

/s/ Jason M. Powers

Jason M. Powers